

WellDyneRx® Leads the Way in Promoting Employee Health

In an effort to improve employee health and reduce healthcare costs, WellDyneRx has implemented broad-based employee wellness programs.

Centennial, Colo. – March 15, 2008 – WellDyneRx has introduced a broad employee wellness initiative designed to significantly reduce their healthcare costs and improve profitability. With the escalating cost of healthcare reaching alarming proportions, WellDyneRx has designed steps to empower participants with tools to modify health risks and lead healthier lives.

“We have a vision to improve the overall healthcare system,” states Damien Lamendola, President and Chief Executive Officer of WellDyne. “It seems appropriate to start realizing that vision right here in our own place of business. We can lead by example and promote wellness for all our employees.”

Working with health and lifestyle coaches, employees are given the tools to reduce high blood pressure and high cholesterol. They are also coached to maintain a healthy weight. Additional support is given to encourage employees to stop smoking. To support these initiatives, the company has a health station in the office that measures blood pressure and weight.

“We give our employees a financial incentive to make the right healthy living choices through our benefit offering,” states Ron Chavez, Vice President of Finance. “We know that this can be a win for our employees and a win for the company. Healthier employees have reduced medical expenses, lower premium payments and reduced out of pocket expenses for everyone. In addition, a healthier employee can lead a more active life.”

In addition to the lifestyle coaches, the company encourages healthy eating at all their functions. Instead of offering high calorie, high fat foods, the company break room has a basket full of apples. Oatmeal is offered every morning with coffee. Small steps that are meant to support improving the overall health of their employee base.

About WellDyneRx:

WellDyneRx is a national pharmacy benefit management company that services its health plan members through a retail network of over 58,000 nationwide pharmacies. In addition, a full service mail order facility utilizes advanced robotic technology to accurately fill more than 10 million prescriptions per year. WellDyneRx also provides access to comprehensive specialty drug therapy through US Specialty Care®, a division of WellDyne. WellDyneRx' customers include Managed Care Organizations, Medicare and government health plans, as well as the health plans of employers and unions.

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